



# BETTYANNE GREEN

## Ghostwriter for Leaders

Bettyanne Green is a Ghostwriter who specializes in nonfiction business books and ebooks. She works one-on-one with leaders to bring to life the book they dream of that will increase their reach, thought leadership and business growth.

A 40-year career in writing, graphic design and content marketing strategy dovetails to help Bettyanne's authors find and express their unique message, in their particular voice, framed in a book that will engage readers, reach best-selling status, and expand the author's influence.

Her clients tend to be excellent communicators with world-class ideas and expertise. They engage a Ghostwriter because they:

- => Desire to have a published, best-selling book but not to write it.
- => Feel stuck and cannot move the book forward (sometimes after years of trying).
- => Would love to write a book but don't have the time.
- => Realize a Ghostwriter has the unique talent to craft a book worth reading and, ultimately, save them time and money.

Ghostwriting for Bettyanne is a partnership with her author, as they combine their expertise, skills and creativity to produce a high-quality book that meets, and often exceeds, the author's goals. She is known for her gift of reflecting a person's tone and "voice" and often unveiling qualities or talents they never realized they possessed—which enhance the impact of the important message they want to convey. The most treasured comment she receives from clients is: "Did YOU write that or did I??"

Before turning to ghostwriting full-time, Bettyanne worked in almost every aspect of marketing communications for clients ranging from The New York Times, international development magazines, consulting companies, The Cleveland Orchestra, civic nonprofits, and entrepreneurial business professionals. She writes for leaders, CEOs, business owners, thought leaders, and authors writing in English as a second language.

Situated in her home office overlooking the San Francisco skyline, Bettyanne loves music, theater, travel, hiking the Bay Area hills and enjoying California culture (including the viticulture variety...).

**Find your voice. Build a brilliant book.**